



Saturday, October 16, 2010
St. Cloud Civic Center

Women's Showcase Exhibit Pre-Registration

Company Name: _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

How do you prefer to be contacted? Email Fax Mail

- Register my company as an exhibitor for Women's Showcase 2010.
- Please contact me with information on sponsorship opportunities.
- Please contact me about workshop and/or interactive program opportunities.

Terms of Payment

A deposit of \$100 is required with registration. You will be billed for half of your balance on May 1, 2010, and final balance on September 1, 2010. No refunds will be made for cancellations less than 60 days prior to show. Cancellations 60 days before the show will receive a refund minus a \$75 administrative fee.

Description of Products/Services

Only products/services listed on application and approved by producer will be allowed.

Exhibit Guidelines

In order to preserve the quality of WOMEN'S SHOWCASE 2010, these rules must be followed:

- A. All products/services displayed or sold from must be listed on application and pre-approved.
- B. All exhibits must be professional in appearance (example: no handwritten signs, boxes out of sight, etc.).
- C. Display, materials, and products must be within the confines of exhibit.
- D. There will be an additional charge for the following: tables, chairs, table covers, skirting etc. from Convention Services and/or electricity or phone line from the Civic Center. An order form will be sent to you in September.
- E. Food sampling requires a health license and prior approval from producer and the Civic Center.

Questions: 320.259.7108 WomensShow@aol.com

Exhibit Space Requested	Rates
<input type="checkbox"/> 8' X 8' Perimeter	\$375
<input type="checkbox"/> 8' X 8' Corner	\$425
<input type="checkbox"/> 8' X 12' Expanded	\$550
<input type="checkbox"/> 8' X 16' Double end-cap	\$700
<input type="checkbox"/> 8' X 4' Half -size	\$250
<input type="checkbox"/> 8' X 8' Craft Booth <i>(handcrafted only)</i>	\$75

**See redesigned layout draft to view new exhibit placement and sizes.

Marketing Options

- Link to your website \$25
Jan. 15 - Nov. 15
- Special offer on Website* \$75
10 spaces available - 2 week run
- E-letter \$100
limited to 3 companies per e-letter
sent to 20,000 individuals (opt-in)

Total Amount Due: \$ _____

Amount Enclosed \$ _____
\$100 minimum

Balance Due \$ _____

Mail application & \$100 deposit

to: Women's Showcase 2010
 P.O. Box 282
 Sauk Rapids, MN 56379
 Or register online with credit card
www.womensshowcase.com

Exhibitor Signature

Date

For Office Use Only:

Date Rec'd _____/_____/_____
 Amount Rec'd _____
 Check No. _____
 Bal. Due _____